

**B STOCK**

# Do You Have A Reselling Business?

Why Now Is The  
Time To Stock Up



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While many have made a New Year's resolution to lose weight, if you buy liquidation goods to resell, now's the time to bulk up! On inventory, that is.



Did you know?

# 77%

of people planned to return a gift after the holidays?

As the [Wall Street Journal](#) notes, that's a whole lot of merchandise coming back to retailers. This means a lot of buying opportunities for you!

We're breaking down why now is the time for you to bank on the holiday busts of retailers and where to get the goods.



# Did you know?

**\$90 billion**  
worth of merchandise is returned post-holiday

It costs twice as much for an online purchase to be returned/processed than it does to sell it

Less than 10% of returned merchandise actually goes back on store shelves

# So where does it go?

A majority of returned inventory  
will be marked for resale into the  
secondary market





# This is where B-Stock comes in.

We are the world's largest  
online marketplace for returned  
and excess merchandise.

[View Live Auctions](#)

## Nine of the top 10

U.S. retailers sell their inventory on our platform.

B-Stock completes more than

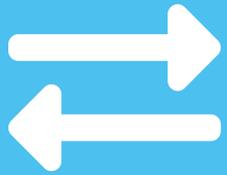
**177,000 transactions** per year,  
selling **78 million items** annually.

## Buyers purchase merchandise directly from top retailers

in categories like:

apparel • mobile devices • consumer electronics  
appliances • home and garden toys • grocery • and more.

# Why B-Stock?



## Direct Access.

Through our marketplaces, you buy directly from top retailers and brands.



## A Reliable Source.

You can count on a steady stream of inventory for your business.



## Large Selection of Goods.

You'll find dozens of categories, lot sizes, and price points.



# How it Works

Think of B-Stock Sourcing as a search engine to help you find and view the type of merchandise or retailer marketplace you're seeking.

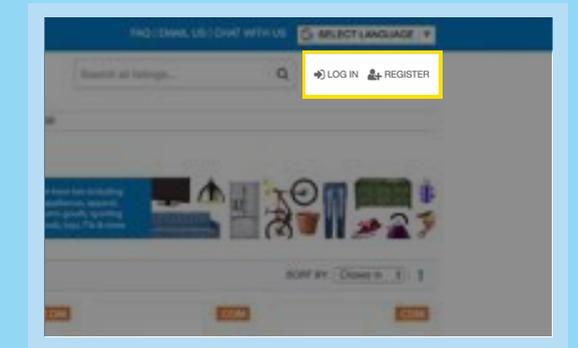
1

Once you find an auction lot or marketplace you are interested in, B-Stock will automatically redirect you to that marketplace where you must register to bid.



2

You need to register on every marketplace you're interested in buying from.



## Why?

On each of our retailer marketplaces, you are buying directly from that retailer. Each retailer has its own terms, conditions, and rules so the registration process varies.

Interested? [Watch our quick video on how to register!](#)



# Our Marketplaces

60+ marketplaces. All lot sizes, conditions, price points.  
Brands you know and trust. Hundreds of product categories.



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# Ready To Buy On B-Stock To Bulk Up Your Business?

[View Live Auctions](#)

